



# DIGITAL MEDIA & GRAPHIC DESIGN 1

## ONLINE COURSE | CCPSONLINE

Information about CCPSONline can be found at [ccpsonline.ccpsnet.net](http://ccpsonline.ccpsnet.net)

### COURSE DESCRIPTION

In digital media & graphic design the student will have the opportunity to explore and expand creative knowledge in the field of electronic imaging and graphic communications. The student will learn the technical skills necessary for artistic problem solving using the elements and principles of design. Current and ongoing developments in the field will be addressed. Emphasis will be on approaching the computer as a creative and practical tool.

### INSTRUCTOR

**Kelly Bisogno** | [Kelly.Bisogno@ccpsnet.net](mailto:Kelly.Bisogno@ccpsnet.net)

Mrs. Bisogno is an experienced art teacher of Chesterfield County Schools. She is the 2015 High School Art Teacher of the Year for Chesterfield County and the Central Region of Virginia and the 2016 Teacher of the Year at James River High School. She has BFA degrees from Virginia Commonwealth University in Art Education and Sculpture, and a Masters of Education in Educational Technology Leadership.

### REQUIREMENTS

Students are required to have the minimum software and hardware requirements given in the CCPSONline student handbook. Many art supplies are provided by the teacher, others are provided by the student. Students will be required to take and upload photos of some of their work, which can be done using the built in ChromeBook camera, a digital camera, smart-phone camera or scanner.

### WHAT TO EXPECT EACH WEEK

You can anticipate between 4 and 6 hours of work for this course every week. A weekly overview will be sent on Sunday of each week, and a weekly to-do list is posted in Blackboard. During the week, you can expect to read a short passage from our online textbook, post in the discussion board or take a short quiz, complete sketchbook assignments and/or projects and post a reflection. You have until the following Sunday at midnight to complete all coursework.

## GRADING

**Formative Assignments - Discussion Questions, Quizzes, Sketchbooks and Reflections.**  
**40% of your Term grade.**

**Summative Assignments - Projects**  
**60% of your Term Grade.**

**Midterm and Final Exams**  
**20% of your Semester Grade.**

- Follow the due dates for all assignments. Contact Mrs. Bisogno if you know that an assignment will be late and provide an explanation.
- Many assignment can be re-done to improve your grade.
- You can expect grades to be posted in Blackboard by Tuesday at midnight following the week they are due. Please review the feedback given, as it will guide your future work and help you improve.
- Contact Mrs. Bisogno with any questions or concerns about your grade.

## GRADING AND ASSIGNMENT FEEDBACK

**Synergy:** Your official grades and averages are posted in Synergy, the Student Information System for Chesterfield County Public Schools. Use your CCPS ID and Password to log in at [my.ccpsnet.net](http://my.ccpsnet.net). Then click on the Synergy icon to view grades for all of your CCPS classes. If you'd like to see your class average or see what work is missing, check Synergy.

**LMS:** Assignments are evaluated using the assignment rubric. Feedback on assignments and your grade for each assignments are located in our learning management system. Please review all rubric grades and feedback carefully. If you'd like to know why you received the grade you did, check the assignment rubric grade.

## SCOPE AND SEQUENCE

*(Subject to change throughout the year as needed)*

Weeks	Topic Covered (4 – 6 hours of content per week)
1 - 2	Course Introduction & Syllabus
3 - 6	Intro to Digital Photography/Image Editing
7 - 10	Intro to Digital Drawing and Painting
11 - 15	Intro to Typography
16	Intro to 3D Modeling
17-20	Illustration
21 - 24	Logo Design and Branding
25 - 28	Text in Art & Design
29	Sculptural Typography
30 - 33	Poster Design
34 - 35	Final Project Development

